

TASHA MERO

KEY STRENGTHS

- Print & online journalism
- Proofreading, AP style & social media
- Wordpress, iMovie & Final Cut Pro
- Writing articles & transcribing interviews

EDUCATION

2009 – 2014 **University of Hawai'i at Mānoa** 2005 – 2009 **Kealakehe High School**
B.A. Journalism [Kappa Tau Alpha] GPA: 3.2 [Magna Cum Laude] GPA: 3.4

EXPERIENCE

Communications Intern February 2016- February 2017 Kupu – Kamehameha Schools
-Conducted interviews & researched stories -Staff member at Donation Station (KS' reuse station)
-Wrote articles & drafted quotes for KS website -Organized inventory & metrics database
-Assisted in social media efforts

City Correspondent (Contract job) July 2015- September 2015 Trip/Gogobot
-Visited, photographed, researched & reviewed 30+ Oahu hotels
-Created city guides that depicted various things to do in Oahu

Staff Writer April 2015- Present HNL Flow
-Wrote feature articles for online youth magazine
-Conducted various interviews & researched stories

Freelance Writer May 2014- Present
-Wrote feature articles for various local magazine publications, e.g., Waikiki, go Kapolei & go Kailua
-Conducted interviews & researched stories

Editorial Intern January 2014- April 2014 Oahu Publications – Magazine Division
- Conducted interviews - Fact-checked dining, music & calendar listings
- Wrote for their various magazine publications - Researched stories & proofread various magazines
- Assisted on photo shoots as needed - Assisted in gathering PR images for stories

Staff Writer September 2013- April 2014 Ka Leo O Hawai'i
- Wrote news and feature articles for UHM student newspaper
- Conducted interviews & researched stories

UHM Student August 2012- May 2014 Journalism Program
• *Ka Hui Ho'olauna* Reporter/Assistant Producer (TV news magazine that aired on KFVE Dec. 1, 2013)
-Wrote scripts, edited packages, assisted w/ in-studio production, camera work & wrote articles

EXTRACURRICULAR/ VOLUNTEER ACTIVITIES

Treasurer January 2014 – May 2014 Society of Professional Journalists
• Took charge of club's money-handling & researched fundraiser ideas

Team Captain/Member April 2013, April 2014, March 2015 & April 2016 Relay for Life
• Attended meetings prior to event & gathered monetary donations w/ relay team

Club member January 2013 - December 2013 Public Relations Student Society of America
• Attended club meetings & participated in fundraising opportunities